



Upper Peninsula Championship Rodeo



“Keeping the Tradition”

2023 Sponsorship Opportunities

Headline Sponsor - \$5,000

- Logo on printed advertising as headline sponsor
- Business mentions as headline sponsor in all other media advertising
- Business mentions throughout rodeo performances
- Banner in the arena
- Business promoted on U.P. Championship Rodeo web page and social media pages
- Flag runs before each event
- 25 general admission tickets

Chute Sponsor - \$2,500

- Logo on printed advertising
- Business mentions throughout rodeo performances
- 2'x8' sign on bucking chute in arena
- Business promoted on U.P. Championship Rodeo web page and social media pages
- 15 general admission tickets

Event Sponsor - \$1,500

- Logo on printed advertising
- Banner in the arena*
- Business announced throughout rodeo performances
- Business promoted on U.P. Championship Rodeo web page and social media pages
- Flag run before each sponsored event
- 10 general admission tickets

Arena Sponsor - \$500

- Logo on printed advertising
- Banner in the arena*
- Business promoted on U.P. Championship Rodeo web page and social media pages
- 5 general admission tickets

Friends of the Rodeo - \$499 & Under

- Logo on printed advertising
- Banner in the arena
- Business promoted on U.P. Championship Rodeo web page and social media pages

Business Information

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact person: _____ Phone: _____

e-mail: _____

web page: _____

Authorizing Signature: _____

Sponsorship Package Price

- Headline.....\$5,000** **Arena.....\$ 500**
- Chute.....\$2,500** **Friend of the Rodeo.....\$ 499 or less**
- Event.....\$1,500**

Payment Method

- Check** **Credit Card**

Card #: _____ Exp. Date: _____

Billing Address: _____ Zip Code: _____

Authorized Signature: _____

Important information

Ad requirements: Sponsor is required to furnish camera-ready copy or copy components no later than April 15th. TIF, EPS, JPG, or PDF files can be accepted.

Flags and Banners: Will be provided by U.P. Rodeo. We will be in contact with you if we need logos and approval of banner before production. Banners will be no larger than 2’x6’ and flags will be no larger than 2’x3’.

Questions: Call Bernadette 906-284-9680 or Ashley 906-367-0028 or email @ info@uprodeo.com

Please Mail this form and payment to: U.P. Rodeo Inc.
105 Theodore Street
Iron River, MI 49935

DEADLINE IS APRIL 15, 2023 – Any sponsorships received after this date are appreciated but not guaranteed all sponsor benefits