



Upper Peninsula Championship Rodeo



“Keeping the Tradition”

2022 Sponsorship Opportunities

Headline Sponsor - \$5,000

- Logo on printed advertising as headline sponsor
- Business mentions as headline sponsor in all other media advertising
- Business mentions throughout rodeo performances
- Banner in the arena
- Business promoted on U.P. Championship Rodeo web page and social media pages
- Flag runs before each event (business must provide flag if we do not have one available from previous years)
- 25 general admission tickets

Chute Sponsor - \$2,500

- Logo on printed advertising
- Business mentions throughout rodeo performances
- 2'x8' sign on bucking chute in arena
- Business promoted on U.P. Championship Rodeo web page and social media pages
- 15 general admission tickets

Event Sponsor - \$1,500

- Logo on printed advertising
- Banner in the arena*
- Business announced throughout rodeo performances
- Business promoted on U.P. Championship Rodeo web page and social media pages
- Flag run before each sponsored event
- 10 general admission tickets

Arena Sponsor - \$500

- Logo on printed advertising
- Banner in the arena*
- Business promoted on U.P. Championship Rodeo web page and social media pages
- 5 general admission tickets

Friends of the Rodeo - \$499 & Under

- Logo on printed advertising
- Banner in the arena
- Business promoted on U.P. Championship Rodeo web page and social media pages

Business Information

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact person: _____ Phone: _____

e-mail: _____

web page: _____

Authorizing Signature: _____

Sponsorship Package Price

- Headline.....\$5,000** **Arena.....\$ 500**
- Chute.....\$2,500** **Friend of the Rodeo.....\$ 499 or less**
- Event.....\$1,500**

Payment Method

- Check** **Credit Card**

Card #: _____ Exp. Date: _____

Billing Address: _____ Zip Code: _____

Authorized Signature: _____

Important information

Ad requirements: Sponsor is required to furnish camera-ready copy or copy components no later than June 1. TIF, EPS, JPG, or PDF accepted.

Flags and Banners: Sponsor is required to furnish a flag/banner. Banners can be dropped off at Iron River City Hall/Clerk Office no later than July 1ST. They will be returned to you the week after the rodeo. We will be in contact with you if we have a flag/banner from previous years. Banners are to be no larger than 2’x6’ and flags are to be no larger than 2’x3’.

Questions: Call Bernadette 906-284-9680 or Ashley 906-367-0028 or email @ info@uprodeo.com

Please Mail to: U.P. Rodeo Inc.
105 Theodore Street
Iron River, MI 49935

DEADLINE IS APRIL 15, 2022 – Any sponsorships received after this date are appreciated but not guaranteed all sponsor benefits