



UP Championship Rodeo



“Keeping the Tradition”

2018 Sponsorship Opportunities

Gold Buckle (\$2,500 +)

- VIP Ticket Package for 30 (includes VIP seating area and tickets good at any performance)
- Logo on printed advertising
- Business mentions in media advertising (radio, television, etc.)
- Banner in the arena*
- Business announced throughout rodeo performances
- Business promoted on U.P. Championship Rodeo social media pages
- Gate/Chute sponsorship included

Spurs (\$1,000-2,499)

- VIP Ticket Package for 20 (includes VIP seating area and tickets good at any performance)
- Logo on printed advertising
- Business mentions in media advertising (radio, television, etc.)
- Banner in the arena*
- Business announced throughout rodeo performances
- Business promoted on U.P. Championship Rodeo social media pages
- Event Sponsor (flag ran before event sponsored, business must provide flag if U.P. Championship Rodeo does not already have one available)

Chaps (\$500-999)

- 10 rodeo performance tickets, good at any performance
- Business on printed advertisement
- Banner in the arena*
- Business promoted on U.P. Championship Rodeo social media pages

Cowboy Hat (\$100-499)

- 2 rodeo performance tickets, good at any performance
- Business promoted on U.P. Championship Rodeo social media pages

Friends of the Rodeo (up to \$99)

- Name on recognition board at rodeo grounds

*Banners are to be provided by the sponsor, not to exceed 2'x6'.

